

Protecting the connected

# 21st century data protection

## the road to recovery

**A wise man recently said, "you can back up all you want but if you can't recover it, it doesn't do any good. In the end, back up doesn't matter, recovery does."**

Wise words indeed for any savvy small to medium sized business (SMB). Yet many businesses continue to rely on outdated methods of backing up crucial data stored on both individual desktops and corporate servers. The most popular being a tape or a USB external hard drive – both of which rely on management and can leave businesses at risk, without being able to recover lost data in the event of a disaster. Backing up data on an external device may seem like a cost effective solution but, should disaster strike, it quickly becomes a false economy, if back-ups are forgotten, stolen or the physical device is lost.

Backing-up's boring but, like wandering around the supermarket on a Saturday or visiting the in-laws, it has to be done. But it's the ability to recover data that counts – and it's being able to do it at the drop of a hat that can make or break your business. →



**nonstop/ITsecurity**

telephone 08452 605 705

# 21st century data protection



A wise man recently said, "you can back up all you want but if you can't recover it, it doesn't do any good. In the end, back up doesn't matter, recovery does."

## the road to recovery



quickly. Unlike tape and USB drives, which have to be purchased, managed and often require storage payments; once fully implemented, there is minimal management required.

This process takes a 'belt and braces' approach to backing up by storing

data in 3 separate locations; on your server, on a robust in-house device and optionally streamed offsite, fully encrypted, in state of the art data centres. The service is completely secure as all data is securely transmitted and encrypted.



With legislation piling the pressure on businesses to properly manage and archive certain data, SMBs need to not only protect the data itself but, crucially, the systems which access the data, including the relevant exchange and server.

Opting for a water-tight data back-up solution, which provides an offsite disaster recovery solution plus instant access to online backups, is a sure fire way for businesses to guarantee that important data can always be accessed

## the benefits of continuous data protection

The instant benefits of this method of protecting data, are:

- Instant access to deleted and corrupted files
- Instant, robust, belt and braces back-up
- No more tapes, tape storage and tape drives
- No file/tape theft worries
- No need to restore the previous day's version of the file
- Simple and cost effective
- Browser-based access
- Automatic daily offsite data storage to a rolling 28 days access
- Real time replication of files in external, state of the art data centres
- Minimal bandwidth impact
- Remote management
- Added peace of mind with confidential encryption key
- Flexible configuration, allowing businesses to adjust settings according to individual needs

In addition, this robust solution to your back-up problems automatically generates email alerts on any compromised connectivity, as well as regular-scheduled reports to keep you in the loop with reference to your back-up activity.

The continuous data protection method is extendable across multiple platforms (including Windows and Linux), which means it can instantly recover data onto original, new or virtual devices. The encryption functionality provides businesses with added peace of mind by offering complete data availability with options for servers, desktops and laptops, without compromising the content of the data falling into the wrong hands.



## Protecting the connected



## Protecting the connected

## about nonstop/IT

**nonstop/IT** is an IT solutions provider, focusing on the IT security needs of businesses of all sizes. With a wealth of managed services, consultancy and services aimed at securing every aspect of your infrastructure; we have fast become the preferred leader in security based solutions. nonstop/IT's accreditations enable them to design, implement and support best of breed security solutions for mission critical and sensitive applications.

**nonstop/IT** has been working with, and for, businesses for the past fifteen years, with dedicated teams of IT experts on hand to ensure complete customer satisfaction.

**nonstop/IT**'s professional service portfolio covers the whole life cycle, from initial planning, through implementation, to post-delivery support and beyond. nonstop/IT has particular expertise in the manufacturing, healthcare and corporate environments, having undertaken highly successful implementations

Providing a reliable managed service is paramount to all of our clients and that is what we deliver...

- One of the first dedicated IT security providers in the UK
- Setup in 1994
- BS7799 accredited
- Over a decade and a half trading

By consistently setting the standard in the security sector, knowing what is needed by experience and know-how and then providing the implementation and support skills; we believe we are the partner of choice, by design and reputation.



**nonstop/IT** – Protecting the connected  
[www.nonstop/IT.com](http://www.nonstop/IT.com)

### Contact Us

Tel: 08452 605 705

Fax: 08452 605 805

Email: [sales@nonstop/IT.com](mailto:sales@nonstop/IT.com)

### Bristol Head Office

163 Whiteladies Road  
Bristol BS8 2RN

### London Office

20 Regent Street  
London SW1Y 4PH

### Heathrow Office

Lakeside House  
1 Furzegrund Way  
Stockley Park East  
Uxbridge UB11 1BD