

# Secure Remote Backup

## Backup lessons from World Trade Centre tragedy

***[Johannesburg, 27 September 2001] - The collapse of the World Trade Centre has broadcast a wake-up call to the business world.***

The message emphasises the importance of backing up critical data more than just once, a message that PricewaterhouseCoopers digested and actioned. Companies like financial giant Morgan Stanley were only able to function immediately after the tragedy because, in addition to having the traditional data backups that most companies keep internally, they also created copies of their data in a second location, miles away.

*An awareness of just how crucial such a function can be has prompted many companies to adopt nonstopIT's data protection system.*

nonstopIT offers painless protection of data that has up till now been at the mercy of viruses, disc crashes, laptop theft, hacking and white-collar fraud.

The ultimate in automatic critical data storage, encapsulating:

- Automatic backups of all critical data.
- 24/7/365 data access and recovery to any point in time.
- Remote access to backup and recovery procedures.
- Centralised control and aggregation of valuable company data.
- Secure encryption and storage of sensitive data.
- Easy installation, deployment, control and use.
- Reduced file server and network loads.

In short all your information, all the time, automatically. Anywhere, anytime access."

A recent Gartner estimate that two out of five businesses that experience a major disaster go out of business within five years. "By contrast, businesses with recovery plans and systems can get their computing capabilities restored remarkably quickly.

If you have any questions or would like to learn more about any of nonstopIT's solutions and services please contact up on:

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